



## ELA Website Sponsorship Guidelines

ELA offers sponsorship opportunities on the ELA website [www.ecolandscaping.org](http://www.ecolandscaping.org).

- An introductory web sponsorship is offered at the cost of \$500.
- This introductory web sponsorship is for a period of one year from the date of the sponsorship posting on the ELA website.
- Website sponsorship benefits include advertising copy to be displayed in the sponsorship space designated on the homepage of the ELA website.
- Sponsorships are displayed in the sponsorship space on a continually rotating basis.
- A link to a sponsor's own website is permitted from the sponsor's advertisement.
- A **virtual** Eco-Marketplace webpage displays the advertising copy of each sponsor.
- A link to the Eco-Marketplace page is provided from the sponsorship space.
- Sponsorship advertising is not allowed in the main content area of the ELA website.
- The Sponsor is responsible for final content of their advertising copy. ELA is not responsible for typographic mistakes or errors of content. ELA's liability for errors in website content is strictly and solely limited to correcting the content for the remainder of the sponsorship period.
- ELA reserves the right to refuse any sponsor if it feels the advertising copy, product, company, or organization involved is not consistent with the spirit or intent of ELA's mission or purpose, or for any other reason.
- ELA makes no claims, warranties, or other declarations as to the effectiveness, reliability, or consequences of -or the results from the use of- any products, services, or procedures described in any sponsor's advertising copy.